

## **Ashland University Business and Economics Scholars team Award**

### **Purpose**

The purpose of the BESt Award is to provide an enriched academic environment for a select group of students interested in studying business and economics. Students in the program will benefit from personalized attention at all levels of the Dauch College of Business and Economics. In addition, students will also benefit from mentoring experiences with prominent business professionals.

### **Standards**

Students in the BESt program represent the best that the Dauch College and Ashland University have to offer. As such, Scholars are held to high standards both academically and personally. Specifically, Scholars must maintain a minimum 3.0 cumulative GPA and they must exhibit a high level of integrity in their relationships with faculty, mentors, and other students.

Scholars will be reviewed at the end of each year to determine if they have maintained the program's high academic and personal standards. Scholars who continue to meet standards can remain in the program for up to four years.

### **Scholar Expectations**

The BESt will be given the opportunity to attend special events each year, such as:

- Ford Lecture
- Burton D. Morgan Lecture(s)
- Two Business Advisory Council luncheons (Fall and Spring)
- Fall Scholars luncheon
- Spring Scholars luncheon

These events provide the BESt with numerous occasions to network with business people, faculty members, and other students.

### **Mentors and Other Opportunities**

Each Scholar will be assigned to a business professional who will act as his/her mentor. These mentors will interact with Scholars in a number of ways, from meeting with Scholars during Business Advisory Council luncheons to inviting Scholars to their workplaces to acting as references for internships, employment, and/or graduate school.

BESt Scholars are also given priority for Research Assistantships. As a Research Assistant, Scholars can work on all phases of the research process from designing a study to data collection and analysis. Research assistants can even have the results of their research presented at a conference or published in an academic journal. Not only do research assistants gain valuable first-hand experience, they are also awarded an annual stipend for their work.

### **Selection Process**

Students applying for the Business and Economics Scholars Program must:

- possess a minimum 3.5 high school GPA
- possess a minimum composite score of 25 on the ACT or 1150 on the SAT (SAT score includes critical reasoning and math)
- submit a typed response to the enclosed questions, postmarked by **the second Friday in February**

Notifications of final selections will be sent **the second week of March**.

### **Questions**

Please provide a typed response to the following questions. Restate each question in your response.

1. What academic major in business or economics interests you the most and why?
2. What skills have you gained from work experience or extra-curricular activities that will benefit you in college? Explain specifically how they will help you in your college experience.

Send your responses, postmarked by **the second Friday in February**, to:

BEST Program  
Office of Admission  
206 Founders Hall  
Ashland University  
Ashland, OH 44805