

Our Mission

The mission of the **Burton D. Morgan Center for Entrepreneurial Studies** focuses on serving the educational needs of the students by actively promoting, encouraging, and developing entrepreneurial activities and experiential learning across the AU campus. Student programs and curriculum are structured to encourage the development of new ideas into viable products, services and processes that add value to a changing society.

The **Morgan Center** also serves the needs of the entrepreneurial community by providing the educational support entrepreneurs need to create and nourish new businesses. In addition, through its partnership with the **Small Business Development Center** located in the Dauch building, entrepreneurs receive a wide range of business counseling by certified business counselors. The **Morgan Center** has also partnered with area community economic development organizations to maximize the resources for entrepreneurs both on campus and in the community at large.



Richard E. and Sandra J. Dauch
College of Business and Economics at
Ashland University.



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DAUCH COLLEGE OF BUSINESS AND ECONOMICS

Gill Center for Business and Economic Education
Burton D. Morgan Center for Entrepreneurial Studies

Fall 2007 Workshops and Events for Students

Burton D. Morgan Center for
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Ashland University

The Burton D. Morgan Center for Entrepreneurial Studies



Fall 2007
Workshops and
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Students

Scheduled Workshops and Events

Welcome to Entrepreneurship, September 5, 7:00-8:30 pm:

Students who are interested in Entrepreneurship and starting their own businesses should attend this Morgan Center event.

Information about the minor in Entrepreneurship will be provided, as well as future workshops and events offered by the Morgan Center.



Meet the Entrepreneurs, September 11, 4:00-5:30 pm:

The Meet the Entrepreneurs event will be held multiple times throughout the semester. Students will be able to talk with a panel of local entrepreneurs who will be announced at a later date. Interested students should RSVP to Erin Bistline by e-mail at ebistlin@ashland.edu.

Student Brainstorming Session, September 19, 4:00-5:30 pm:

Entrepreneurship minors should plan to attend this meeting. It will provide a chance for the minors to meet each other and to discuss any thoughts about future programs or events.

Coming up with a Good Idea, September 24, 7:00-8:30pm:

Students interested in starting their own businesses, or in participating in the Business Plan Competition, can come to this and the subsequent workshops that will focus on different aspects of creating a business. This session will focus on brainstorming and turning a vague idea into a more detailed prospective project.

Manufacturers Fair, September 25, 10:00 am-

6:00pm: The Manufacturers Fair will provide students with an chance to learn about manufacturing

and the manufacturing opportunities available to students in the Ashland and Mansfield area.

Developing a plan, October 8, 7:00-8:30 pm: The second of the Entrepreneurship Workshop Series, this workshop will provide an overview of how to develop a business plan.

Meet the Entrepreneurs, October 16, 4:00-5:30 pm:

Students will have another opportunity to interact with local entrepreneurs. The speakers will include Doug Brown of Lippert Enterprises and Scott Harris of Bill Harris Auto Center. Due to limited seating, please send an RSVP to Erin Bistline at ebistlin@ashland.edu.

Business Essentials for Women Entrepreneurs, October 20, 8:00 am- 12:00 pm:

Join the Small Business Development Center, the SBA, Key Bank, and the Morgan Center for valuable business information and networking opportunities. Refreshments will be served. A small fee will be charged for attendance. Contact Michalina at 419-207-5568 for more information or to register.



Student Brainstorming Session, October 24, 4:00-5:30 pm:

This is the second opportunity for Entrepreneurship minors to meet as a group.

How Much Will It Cost and What Is Involved?, October 29, 7:00-8:30 pm:

During the third workshop of the Entrepreneurship Workshop Series, students will be given information about how to determine what is necessary to begin a business, including financial and legal information.

Funding and Protecting the Business, November 12, 7:00-8:30 pm:

The final workshop of the Entrepreneurship Workshop Series will focus on gaining financial support for your business, and providing legal information about protecting your business.

Meet the Entrepreneurs, November 13, 4:00-5:30 pm:

This will be the last opportunity in the Fall semester for students to interact with local entrepreneurs. Lee Reineke of Reineke Company, Inc. and Robert Schoonover

of Schoonover Industries Inc. will be speaking. Interested students will need to RSVP to Erin Bistline at ebistlin@ashland.edu to reserve a seat.

Some other events that the Burton D. Morgan Center for Entrepreneurial Studies will be coordinating include:



Class Visits: Throughout the semester, speakers will be attending classes to give their perspectives of the business world today.

Skills for Success Workshops: Student Organizations will be in charge of these workshops, which will provide a chance to improve some of the necessary skills for surviving the business world. Some of the focuses of the workshops will be: how to dress, a strong handshake, and the elevator speech.

Business Plan Competition: An ongoing project during the fall semester is the Business Plan Competition, which is being held in conjunction with the Entrepreneurial Education Consortium. The Burton D. Morgan Center for Entrepreneurial Studies will be providing support for students throughout the process. For more information about the competition, attend the Welcome to Entrepreneurship workshop on September 5.

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