

What Can I Do With a Major in Electronic Media Production?

Possible Career Options

(some career options could require advanced study)

Assignment Editor
 Associate Producer
 Audience Research Assistant
 Broadcast Advertising
 Executive Producer
 Floor Manager
 Freelance Producer
 Freelance Writer
 General Manager
 Line Producer
 Marketing Consultant
 Media Consultant
 Media Critic
 Media Relations Director
 News/Anchor Reporter
 News Director
 News Producer
 News Videographer/Editor
 Post Production Editor
 Post Production Supervisor
 Public Relations Director
 Producer
 Production Assistant
 Production Manager
 Program Director
 Promotion Writer/Producer
 Promotions Assistant
 Promotions Director
 Radio Station
 Producer/Programmer
 Sports Anchor/Reporter
 Sports Producer/Writer
 Sportscaster
 Television Writer
 Traffic Assistant
 Traffic Coordinator
 Video Instructor
 Video Producer
 Video Specialist
 Videographer
 Videotape Editor

Transferable Skills

Writes clearly and speaks articulately
 Researches, analyzes, organizes, and synthesizes information
 Communicates and collaborates with individuals and groups
 Possesses creativity and imagination
 Handles stressful situations and solves problems
 Works well under pressure to meet deadlines
 Utilizes electrical, electronic, and mechanical equipment

Employment Sites**Past interns and graduates have worked at:**

Adelphia Cable Communications
 American Broadcasting Company (ABC)
 Audio Visual Headquarters
 Brodie Media Company
 Capital Records
 CBS Foundation, Inc
 Classic Teleproductions, Inc
 Creative Technology, Inc
 C-SPAN
 E! Entertainment Television
 Eastman Kodak
 ESPN Networks
 Group W Network Services
 Home & Garden Television
 Jacor Communications
Mansfield News Journal
 Maumee Valley Broadcasting Inc
 MCA Records
 Mercury Radio Communications
 Mills James Productions
 MTV-Networks
 National Broadcasting Company (NBC)
 New School of Radio and Television
 North American Broadcasting
 Ohio News Network
 Pegasus Production
 Rochester Institute of Technology
 Tektronix NewStar
 Universal Studios
 Video Resource Associates
 Walt Disney Company
 Radio Stations
 KBAY-San Jose, CA
 WEJZ-Jacksonville, FL
 WJER-Dover, OH
 WNCO-Ashland, OH
 WQMX-Akron, OH
 WRCH-Hartford, CT
 WTSN/WBYY-Dover, NH
 97 Rock-Buffalo, NY
 107.9 FM-Cleveland, OH
 Television Stations
 KCNC-Denver, CO
 KHON-Honolulu, HI
 WBOB-Cincinnati, OH
 WCMH-Columbus, OH
 WDTN-Dayton, OH
 WEWS-Cleveland, OH
 WFLA-Tampa, FL
 WIVB-Buffalo, NY
 WJET-Erie, PA
 WJFW-Rhineland, WI
 WJW-Cleveland, OH
 WMAQ-Chicago, IL
 WNCN-Raleigh, NC
 WNWO-Toledo, OH

Experiential Education

Assisting news director at a local radio/television station

Conducting radio and television interviews

Producing documentaries for cable or broadcast outlets

Deejaying for a radio station

Editing video footage for local newscast

Additional Resources

Camenson, Blythe, (1995), *Great Jobs for Communication Majors*, VGM Career Horizons: Chicago, IL.

Eberts, Marjorie and Gisler, Margaret, (1998), *Careers for Talkative Types & Others with the Gift of Gab*, VGM Career Horizons: Chicago, IL.

Field, Shelly, (1995), *100 Best Careers in Entertainment*, Macmillan: New York, NY.

Mauro, Lucia, (1997), *Careers for the Stagestruck & Other Dramatic Types*, VGM Career Horizons: Chicago, IL.

McHugh, Kenna, (1999), *Breaking Into Film*, Peterson's: Princeton, NJ.

Mogel, Leonard, (2001), *Careers in Communications and Entertainment*, Simon & Schuster: New York, NY.

Occupational Outlook Handbook, (2002-2003), US Department of Labor.

Reed, Maxine K., and Robert M., (1999), *Career Opportunities in Television, Cable, Video, and Multimedia (4th ed.)*, Checkmark Books: New York, NY.

Weaver, Dan & Siegal, Jason, (1998), *Breaking Into Television*, Peterson's: Princeton, NJ.

WPRI-Providence, RI
WTOC-Savannah, GA
WWOR-New York, NY