

What Can I Do With a Major in Speech Communication?

Possible Career Options

(some career options could require advanced study)

Admissions Representative
 Applied Communications Instructor
 Associate Producer
 Buyer
 Campaign Director
 Claims Adjuster
 Corporate Recruiter
 Customer Consultant
 Director, Career Services
 Director, Food Services
 Director, Greek Affairs
 Director, Marketing
 Director, Medical Information
 District Manager
 Guidance Director
 Human Resources Officer
 Paralegal Aid
 Personal Banker
 Personnel Manager
 Production Engineer
 Public Relations Coordinator
 Sales Representative
 Teacher
 Traffic Watch Anchor
 Vocational Counselor

Transferable Skills

Possesses command of the English language
 Writes clearly and speaks articulately
 Communicates and elaborates with individuals and groups
 Expresses thoughts, ideas, and opinions clearly and persuasively
 Works well under pressure to meet deadlines
 Possesses creativity and imagination
 Manages multiple projects simultaneously
 Utilizes computers

Employment Sites

Past interns and graduates have worked at:

ADS Inc.
American Airlines
Americans for Tax Reforms
Ameritech New Media
Arthritis Foundation
Ashland City School Board
Ashland County Commissioner
Ashland University
Baldwin-Wallace College
Bolton Productions Co.
Bowling Green City School Board
Cambridge City School Board
Centerprise Information Solutions
College of Charleston
Crains Cleveland Business
Denbow-Primm Funeral Home
Donald Wallick Realty Inc.
Frank Magid Associates Inc.
General Rehabilitation Service Company
Givuaden Roure Flavors
Grant Medical Center
Hertz Rent-A-Car Corp.
Homestead I & II
Huntington National Bank
Huron City School Board of Education
Innis Maggiore Group
Kent Church of the Brethren
LeRoy Doyle & Associates
Liberty Medical Services Co.
Lima Technical College
Madcap Productions Puppet Theater
Marion Therapy Center
Mills James Production Company
Mount Union College
Northeast Louisiana University
Northwest Brethren Chapel of Tucson
Office Suites Plus
Perkins Media Communications
Pete Twitchell Builders
Pioneer Joint Vocational School
Progressive Insurance Co.
Publishers Representative, The
Rocky Mountain Consulting & Training Group
St. Peter's High School
St. Vrain Valley School
Sandhills Little Theatre
Sprint Cellular
Stant Corp.
Strasburg-Franklin Local School Board
Target
The Limited, Inc.
Tri-State University
Trinity United Methodist Church
University of Wisconsin-Oshkosh
Walsh University
Watkins Memorial High School
Wooster City Schools
WTOL Television News Station
WYHT-FM Radio Station
WYSX Channel 6 Television Station

Experiential Education

Devising a publicity campaign for a business

Writing internal newsletters for a company

Coordinating events for a charitable or nonprofit organization

Promoting an author's books for a publishing company

Writing stories for a newspaper

Additional Resources

Camenson, Blythe, (1995), *Great Jobs for Communications Majors*, VGM Career Horizons: Chicago, IL.

Eberts, Marjorie and Gisler, Margaret, (1998), *Careers for Talkative Types & Others with the Gift of Gab*, VGM Career Horizons: Chicago, IL.

Field, Shelly, (2000), *Career Opportunities in Advertising and Public Relations*, Facts on File: New York, NY.

Mogel, Leonard, (2000), *Careers in Communications and Entertainment*, Simon and Schuster: New York, NY.

Occupational Outlook Handbook, (2002-2003), US Department of Labor.

