

MAJOR: Fashion Merchandising (beginning with 2014 catalog)**4-Year Degree Plan: BSBA, internship and minor required**

Freshman	Fall Semester		Freshman	Spring Semester	
Course #	Title	SH	Course #	Title	SH
ENG 101	English Composition I (Core 1)	3	ENG 102	English Composition II (Core 3)	3
FM 111	Fashion Analysis (fa only)	3	FM 112	Fashion Studio I (sp only)	3
MGT 240	Introduction to Management	3	FM 211	Clothing & Culture (GPS Core 4)	3
IS 221	Information Technology	3	MKT 233	Principles of Marketing	3
HS 180	Lifetime Wellness (Core 2)	2	CORE GPS	Institutional Requirement (Core 5)	3
	TOTAL	14		TOTAL	15
Sophomore	Fall Semester		Sophomore	Spring Semester	
Course #	Title	SH	Course #	Title	SH
ACCT 201	Financial Accounting	3	ACCT 202	Managerial Accounting	3
CHEM 251	Molecular Architecture (NAT SCI Core 6)	3	ECON 233	Macroeconomics (Soc Sci Core 10)	3
ECON 232	Microeconomics (Soc Sci Core 7)	3	MGT 319	Operations Management	3
FM 312	Ready to Wear Analysis (fa even) or Major Elective (MKT 314 or 315) (fa even) or FM 317 Fashion Industry (fa odd)	3	MINOR	Minor Course (1)	3
MATH 208	Elementary Statistics (MATH Core 8)	3	CORE	Institutional Requirement (Core 11) or FM 416 Fashion Merchandising (sp even)	3
CORE	Institutional Requirement (Core 9)	3	CORE	Institutional Requirement (Core 12)	3
	TOTAL	18		TOTAL	18
Junior	Fall Semester		Junior	Spring Semester	
Course #	Title	SH	Course #	Title	SH
FIN 228	Financial Management	3	FM 416	Fashion Merchandising (sp even) or FM 430 Fashion Promotion (sp odd)	3
FM 317	FM 317 Fashion Industry (fa odd) or FM 312 Ready to Wear Analysis (fa even) or Major Elective (MKT 314 or 315) (fa even)	3	MGT 323	Business Communication	3
FM 413	Fashion Studio II (fa odd) or FM 316 Textiles (fa even)	3	MINOR	Minor Course (3)	3
FM 417	Fashion Evolution (fa odd) or Institutional Requirement	3	CORE	Institutional Requirement (Core 13)	3
MINOR	Minor Course (2)	3	CORE	Institutional Requirement (Core 14)	3
	TOTAL	15		TOTAL	15
Senior	Fall Semester		Senior	Spring Semester	
Course #	Title	SH	Course #	Title	SH
BUS 339	FM Internship	3	FM 430	Fashion Promotion (sp odd) or Institutional Requirement	3
FM 316	Textiles (fa even) or FM 413 Fashion Studio II (fa odd)	3	MGT 499	Senior Assessment	1
MGT 401	Business Law I	3	MINOR	Minor Course (4)	3
MGT 489	Senior Seminar	3	CORE	Institutional Requirement (Core 16)	3
CORE	Institutional Requirement (Core 15) or FM 417 Fashion Evolution (fa odd)	3	CORE	Institutional Requirement (Core 17)	3
	TOTAL	15	CORE GPS	Institutional Requirement (Core 18)	3
				TOTAL	16

126 TOTAL HOURS (in some cases total hours may be less per notations below)**Notes:****1.) Institutional Requirements - refer to catalog for specific guidelines/course options.****2.) Nine SH Global Passport Strategies (GPS) allotted in this plan (please note in some instances GPS courses may simultaneously satisfy multiple institutional/degree requirements). The Global Competency Requirement offers 3 tracks to completion.****Students must complete one track. Three GPS courses are included in this guide.****3.) This plan accommodates any 12 semester hour minor including business and economics minors.****4.) Refer to program evaluation for verification of program progress.**