B.S.B.A. Fashion Merchandising (Minor Required)

FOUR YEAR CURRICULUM GUIDE – ODD Entry (beginning with 2017 catalog)
DEPARTMENT OF: Hospitality Management/Fashion Merchandising/Marketing/Sport Management

121 hours
This plan accommodates any 12 semester hour minor.
Refer to catalog for specific guidelines/course options for Institutional Requirements (CORE).
Refer to program evaluation for verification of program progress.

*The Critical Cultural Inquiry (CCI) requirement can be completed by either one value-added foreign language course, an approved study-away or study abroad experience, or one CCI course. One slot should be allotted for CORE/CCI, but students completing the requirement with study abroad, can substitute an elective if necessary to reach 120 hours. If students are continuing a language study, it is preferable to take the course during the first semester of the first year.

Rev 7/26/17 - MV