COMMUNICATION GRADUATES
IN DEMAND AND FLOURISHING

The Bachelor of Arts degree in Communication Studies prepares students for a broad range of careers by providing a strong communication foundation involving speaking, listening, writing, organizational, leadership, and conflict negotiation skills as they apply to a variety of institutional and relational contexts.

As a working adult, you are probably seeking flexibility.

At Ashland University, we strive to provide our adult learners with options.

We are providing you the opportunity to study at your own pace.

DOES THIS SOUND LIKE THE RIGHT CAREER PATH FOR YOU?
Request information by filling out the form and a representative will get back to you shortly!

In addition to critical thinking and ethical decision-making, our robust curriculum demonstrates:

- Becoming an effective leader in small group communications
- Communication tools including: research design, implementation, and interpretation
- The art and science of developing and delivering organizational training programs
- Learning how to build diverse communication campaigns like social, political, and marketing campaigns
- Analysis of communication in relationships, as well as conflict resolution tactics, and various intervention techniques
- Principles governing effective public relations strategies

WHY CHOOSE A DEGREE IN COMMUNICATION STUDIES FROM ASHLAND UNIVERSITY?

According to the National Association of Colleges and Employers’ Job Outlook 2016, the top 50% of attributes employers seek on a candidate’s resume are directly related to content covered in a Communication Studies degree.

It was also noted that “respondents to the current survey gave slightly greater weight to verbal communication skills than was the case last year, and slightly less weight to analytical / quantitative skills.”

THE BEST TIME TO START EARNING YOUR DEGREE IS TODAY!

Consider Ashland University today. Consider Ashland University today. Consider Ashland University today.

Visit asub.edu/comm or email grad-admissions@ashland.edu

ASHLAND UNIVERSITY