

CURRICULUM: B.S.B.A. in Entrepreneurship (Minor required)

FOUR YEAR CURRICULUM GUIDE (beginning with 2021 catalog)
DEPARTMENT OF: Management/International Business/
Entrepreneurship/Supply Chain Management

YEAR 1 – FALL SEMESTER			YEAR 1 – SPRING SEMESTER		
COURSE #	TITLE	CR	COURSE #	TITLE	CR
ENG 101	English Composition I (Core 1)	3	ENG 102	English Composition II (Core 4)	3
ENTP 245	Introduction to Entrepreneurship	3	MIS 221	Information Technology	3
MGT 240	Into to Management	3	MKT 233	Principles of Marketing	3
CORE	Institutional Requirement (Core 2)	3	CORE	Institutional Requirement (Core 5)	3
CORE	Institutional Requirement (Core 3)	3	CORE	Institutional Requirement (Core 6)	3
	TOTAL	15		TOTAL	15
YEAR 2 – FALL SEMESTER			YEAR 2 – SPRING SEMESTER		
COURSE #	TITLE	CR	COURSE #	TITLE	CR
ACCT 201	Financial Accounting	3	ACCT 202	Managerial Accounting	3
ECON 232	Microeconomics (Core 7)	3	ECON 233	Macroeconomics (Core 10)	3
ENTP 345	Entrepreneurial & Fam. Bus. Mgt.	3	MATH 108	Introductory Statistics (Core 11)	3
CORE	Institutional Requirement (Core 8)	3	MGT 307	Organizational Theory & Design	3
CORE/CCI*	Institutional Requirement (Core 9)	3	CORE	Institutional Requirement (Core 12)	3
	TOTAL	15		TOTAL	15
YEAR 3 – FALL SEMESTER			YEAR 3 – SPRING SEMESTER		
COURSE #	TITLE	CR	COURSE #	TITLE	CR
FIN 228	Financial Management	3	MGT 323	Business Communication	3
ENTP 365	Entp. Strategies & Tactics (FA Only)	3	MGT 324	Human Resource Management	3
MGT 318	Organizational Behavior	3	MGT 319	Operations Management	3
BUS 339	Business Internship/Elective (2)	3	MGT 307	Organizational Theory & Design	3
MINOR	Minor Course (1)	3	CORE	Institutional Requirement (Core 13)	3
	TOTAL	15		TOTAL	15
YEAR 4 – FALL SEMESTER			YEAR 4 – SPRING SEMESTER		
COURSE #	TITLE	CR	COURSE #	TITLE	CR
MGT 401	Business Law I	3	MGT 499	Senior Assessment	3
MGT 489	Senior Seminar	3	MINOR	Minor Course (3)	3
ENTP 465	Financing the Bus. Venture (FA Only)	3	MINOR	Minor Course (4)	1
MINOR	Minor Course (2)	3	CORE	Institutional Requirement (Core 14)	3
MAJOR	Major Course (1)	3	CORE	Institutional Requirement (Core 15)	3
			ELECTIVE	General Elective	2
	TOTAL	15		TOTAL	15

Total: 120 Hours

This plan accommodates any 12 semester hour minor.

Refer to catalog for specific guidelines/course options for Institutional Requirements (CORE). Refer to program evaluation for verification of program progress.

*The Critical Cultural Inquiry (CCI) requirement can be completed by either one value-added foreign language course, an approved study away or study abroad experience, or one CCI course. One slot should be allotted for CORE/CCI, but students completing the requirement with study abroad, can substitute an elective if necessary to reach 120 hours. If students are continuing a language study, it is preferable to take the course during the first semester of the first year.



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