

# CURRICULUM: B.S.B.A. - with major in Business Analytics

FOUR YEAR CURRICULUM GUIDE (beginning with 2020 catalog)

YEAR 1 - FALL SEMESTER			YEAR 1 - SPRING SEMESTER		
COURSE #	TITLE	CR	COURSE #	TITLE	CR
ENG 101	English Composition I (Core 1)	3	ENG 102	English Composition II (Core 4)	3
MIS 221	Information Technology	3	ECON 233	Macroeconomics (Core 5)	3
MGT 240	Intro to Management	3	MKT 233	Principles of Marketing	3
ECON 232	Microeconomics (Core 2)	3	CORE	Institutional Requirement (Core 6)	3
CORE	Institutional Requirement (Core 3)	3	MATH 108	Introductory Statistics (Core 7)	3
	<b>TOTAL</b>	<b>15</b>		<b>TOTAL</b>	<b>15</b>

YEAR 2 - FALL SEMESTER			YEAR 2 - SPRING SEMESTER		
COURSE #	TITLE	CR	COURSE #	TITLE	CR
ECON 348	Business Analytics -I (FA ONLY)	3	ECON 448	Business Analytics -II (SP ONLY)	3
ACCT 201	Financial Accounting	3	FIN 228	Financial Management	3
CORE	Institutional Requirement (Core 8)	3	ACCT 202	Managerial Accounting	3
CORE/CCI*	Institutional Requirement (Core 9)	3	MAJOR	Major Elective (1)	3
CORE	Institutional Requirement (Core 10)	3	CORE	Institutional Requirement (Core 11)	3
	<b>TOTAL</b>	<b>15</b>		<b>TOTAL</b>	<b>15</b>

YEAR 3 - FALL SEMESTER			YEAR 3 - SPRING SEMESTER		
COURSE #	TITLE	CR	COURSE #	TITLE	CR
MIS 470	Database Management (FA ONLY)	3	MAJOR	Major Elective (2)	3
MGT 340	Management Science	3	MGT 323	Business Communication	3
MINOR	Minor Course (1)	3	MGT 319	Operations Management	3
CORE	Institutional Requirement (Core 12)	3	MINOR	Minor Course (2)	3
CORE	Institutional Requirement (Core 13)	3	CORE	Institutional Requirement (Core 14)	3
	<b>TOTAL</b>	<b>15</b>		<b>TOTAL</b>	<b>15</b>

YEAR 4 - FALL SEMESTER			YEAR 4 - SPRING SEMESTER		
COURSE #	TITLE	CR	COURSE #	TITLE	CR
MGT 401	Business Law I	3	MIS 472	Business Intelligence, Data analytics and Visualization (SP ONLY)	3
BUS 339	Business Internship/Major Elective (3)	3	MGT 489	Senior Seminar	3
MINOR	Minor Course (3)	3	MGT 499	Senior Assessment	1
MINOR	Minor Course (4)	3	MAJOR	Major Elective (4)	3
CORE	Institutional Requirement (Core 15)	3	MINOR	Minor Course (5)	3
			ELECTIVE	General Elective	2
	<b>TOTAL</b>	<b>15</b>		<b>TOTAL</b>	<b>15</b>

**Total: 120 Hours**

This plan accommodates any 15-semester hour minor.

Refer to catalog for specific guidelines/course options for Institutional Requirements (CORE).



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## OFFICE OF ADMISSIONS

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