



Handshake 101 for Employers

Handshake is the official early talent recruiting platform where employers, early talent, and colleges connect in one place.

Handshake employer partners can proactively search and engage with over 6M student and recent alumni whose profiles have been verified by their college career centers.

6M+

active students

900+

university partners

500K+

employers



Handshake Tips & Tricks

- Message any student at any school—even if they're not at a Handshake partner school—with open messaging.
- Seamlessly post to multiple schools at once instead of creating separate job posts for each school.
- When posting jobs, list all applicable office locations to make them easier for qualified candidates to find.
- Use global expiration dates to set your job expiration preferences across every school you recruit from.
- Message and download applicant packages in Handshake or have them emailed to you automatically as candidates apply.
- Implement an ATS link to your job posts to redirect students to your external application forms.
- Add branding and content to your Employer Page to appeal to students and expedite approval from schools.
- Assign an account owner to manage your Employer Page and give access to additional users, so you can empower team members individually rather than using one shared account.



Want to learn more?

Handshake is here to help. Please visit <https://support.joinhandshake.com> for more tips and tricks, then learn how to scale your early talent recruiting with powerful Premium features by visiting <https://joinhandshake.com/employers-premium/>