

Department of Communication Studies
2022-2023 UG BA degree and four minors

Bachelor of Arts in Communication

The Bachelor of Arts in Communication provides skill development on a foundation of social science theory and research. This major focuses on human communication processes in dyadic, small group, organizational, mediated and public settings. Concentration areas include: Public Relations, Sport Communication, and Communication Studies. Students develop strategic communication skills in listening, speaking, writing, critical thinking, research, and relationship building.

Course number and title	hrs	prerequisites
Required Communication Major courses		
COM 101 Human Communication	(3)	
or		None
COM 120 Foundations of Health Communication	(3)	
COM 204 Communication Theory and Research	3	COM 101 or COM 120
COM 262 Strategic Messaging	3	COM 101 or COM 120
COM 343 Conflict, Mediation, and Negotiation	3	COM 101 or COM 120
COM 425 Risk and Crisis Communication	3	COM 101 or COM 120
Total hours required	15 hrs.	

Choose One Area of Concentration

Communication Studies Concentration

Choose 5 courses from the following:

COM 163 Foundations of Sport Communication	(3)	None
COM 205 Introduction to Public Relations	(3)	COM 101 or COM 120
COM 206 Small Group Communication	(3)	COM 101 or COM 120
COM 208 Argumentation and Advocacy	(3)	COM 101 or COM 120
COM 210 Family Communication	(3)	COM 101 or COM 120
COM 211 Public Relations Writing	(3)	COM 205
COM 222 Topics in Communication	(3)	COM 101 or COM 120
COM 244 Sport Communication and Culture	(3)	COM 101 or COM 120
COM 270 Research Methods in Communication	(3)	COM 101 or COM 120
COM 274 Strategic Social Media	(3)	COM 101 or COM 120
COM 301 Public Speaking	(3)	COM 101 or COM 120
COM 302 Intercultural Communication	(3)	COM 101 or COM 120
COM 304 Interpersonal Communication	(3)	COM 101 or COM 120
COM 305 Organizational Communication	(3)	COM 101 or COM 120
COM 315 International Storytelling	(3)	COM 101 or COM 120
COM 320 Health Communication	(3)	COM 101 or COM 120
COM 333 Leadership Communication	(3)	COM 101 or COM 120
COM 415 Communication In Sport Organizations	(3)	COM 101 or COM 120; COM 163
COM 436 Internship in Communication Studies	(3)	Permission of Instructor
COM 470 Research Experience in Communication Studies	(3)	Permission of Instructor
COM 474 Public Relations Campaigns	(3)	COM 205; Junior status

Total Communication Studies Concentration hrs. 15 hrs.

OR

Public Relations Concentration

Required courses:

COM 205 Introduction to Public Relations	3	COM 101 or COM 120
COM 211 Public Relations Writing	3	COM 205
COM 274 Strategic Social Media	3	COM 101 or COM 120
COM 474 Public Relations Campaigns	3	COM 211; Junior status

Choose one course from the following:

COM 436 Internship in Communication Studies	(3)	Permission of Instructor
COM 470 Research Experience in Communication Studies	(3)	Permission of Instructor
any other COM elective	(3)	COM 101 or COM 120

Total Public Relations Concentration hrs. 15 hrs.

OR

Sport Communication Concentration

Required

COM 163 Foundations of Sport Communication	3	None
COM 244 Sport, Communication and Culture	3	COM 101 or COM 120
COM 274 Strategic Social Media	3	COM 101 or COM 120
COM 415 Communication in Sport Organizations	3	COM 101 or COM 120; COM 163

Choose one course from the following:

COM 436 Internship in Communication Studies	(3)	Permission of Instructor
COM 470 Research Experience in Communication Studies	(3)	Permission of Instructor
any other COM elective	(3)	COM 101 or COM 120

Total Sport Communication Concentration Hrs. 15 hrs.

Total hours 30 hrs.

Please note - Students pursuing a BA in Communication:

- Must earn a minor with the BA in Communication
- May not earn a minor and a concentration in the same area
- May not overlap more than 9 credit hours between the Communication major and a Communication department minor
- Must take 12 credit hours that are 300/400 level which apply toward the major.

Plus, Institutional Baccalaureate Degree Requirements

Minor in Communication Studies

Course Number and Title	Hrs.	Prerequisites
Choose One from :	3	
COM 101 Human Communication	(3)	None
COM 120 Found. Of Health Communication	(3)	None
COM 204 Communication Theory & Research	3	COM 101 or COM 120
Take Communication electives at 200 level and above:	9	
Total Hours	15 hrs.	

Minor in Conflict Resolution

Course Number and Title	Hrs.	Prerequisites
CJ 130 Introduction to Criminal Justice	3	None
CJ 227 Corrections in the U.S.	3	CJ 130
CJ 465 Restorative Justice	3	CJ 130, 227
COM 343 Conflict, Mediation, & Negotiation	3	COM 101 or COM 120
Choose one course from:	3	
COM 101 Human Communication	(3)	None
COM 120 Found. Of Health Communication	(3)	None
Choose One from Outside the Student's Major:	3	
COM 208 Argumentation & Advocacy	(3)	COM 101 or COM 120
COM 302 Intercultural Communication	(3)	COM 101 or COM 120
COM 304 Interpersonal Communication	(3)	COM 101 or COM 120
CJ 307 Victimology	(3)	CJ 130 or SOC 111
SOCWK 230 Global Human Rights & Social Justice	(3)	None
SOCWK 305 Family Violence	(3)	None
MGT 240 Introduction to Mgmt.	(3)	None
Choose One:	1-3	
*COM 436 Internship in Communication Studies	(2-3)	Permission of Instructor
*CJ 403 Field Experience/Instruction	(1-3)	CJ 130 & Instructor approval
Total Hours	19-21 hrs.	

* Field experience taken for credit toward the criminal justice major cannot count for credit toward the conflict resolution minor. Field experience taken for credit toward the conflict resolution minor does not count for credit toward the criminal justice major.

Minor in Public Relations

Course Number and Title	Hrs.	Prerequisites
COM 205 Intro to Public Relations	3	COM 101 or 120
COM 211 Public Relations Writing	3	COM 205
COM 305 Organizational Comm.	3	COM 101 or 120
Choose one:	3	
COM 101 Human Communication	(3)	None
COM 120 Found. Of Health Comm.	(3)	None
Choose one:	3	
COM 274 Strategic Social Media	(3)	COM 101 or 120
COM 301 Public Speaking	(3)	COM 101 or 120
COM 302 Intercultural Comm.	(3)	COM 101 or 120
COM 323 Sport Public Relations	(3)	COM 101 or 120, COM 163
COM 425 Risk & Crisis Comm.	(3)	COM 101 or 120, Jr. Status
Total Hours	15 hrs.	

Minor in Sport Communication

Course Number and Title	Hrs.	Prerequisites
Choose One from :	3	
COM 101 Human Communication	(3)	None
COM 120 Found. Of Health Communication	(3)	None
Take the following:		
COM 163 Foundations of Sport Communication	3	COM 101 or COM 120
COM 244 Sport, Communication, and Culture	3	COM 101 or COM 120
COM 415 Communication in Sport Organizations	3	COM 101 or COM 120
Choose One from:	3	
COM 205 Introduction to Public Relations	(3)	COM 101 or COM 120
COM 274 Strategic Social Media	(3)	COM 101 or COM 120
Choose One from:	3	
COM 305 Organizational Communication	(3)	COM 101 or COM 120
COM 425 Risk and Crisis Communication	(3)	COM 101 or COM 120
Total Hours	18 hrs.	