



Global Perspectives in Business: Munich & Amsterdam

Meets CCI Requirement

June 3 - 12, 2024

ASHLAND
UNIVERSITY

STUDY ABROAD

Sport, Fashion & Business in Germany & the Netherlands

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PROGRAM DESCRIPTION

Germany and the Netherlands offer fantastic opportunities for students to study sport, history & culture. This study tour enhances a cross-listed spring 2024 course. The itinerary will examine the deep historical and cultural roots of both countries while also exploring their business, fashion, and tourism industries.

Chose 1 class to take during the spring 2024 semester:

SMG 435: Global Perspectives in Sport

BUS 210: Study Tour (course by conference, MWF 12:00-12:50)

FM 211: Clothing & Culture

ESTIMATED PROGRAM COST FOR FIRST 20 STUDENTS

Approximately \$3,899 (Tentative until flights are booked)

This price includes a Roth Grant (\$800) and a COBE Grant (\$100) for the first 20 students. After the first 20 students, the price is \$4,741.

INCLUDED: Airfare, accommodations (double room), in-country breakfasts, one dinner, guides, tips, admission to sites listed on itinerary, in-country transportation, and international health insurance.

NOT INCLUDED: Lunches and dinners (\$300+), expenses for passport (\$165), ETIAS travel visa (\$7-\$9), personal spending, trip cancellation and interruption insurance.

DEADLINES & PAYMENTS

November 1 - \$500 non-refundable deposit deadline

February 1 - Remaining balance charged to AU account

HOW TO APPLY

1. Submit \$500 non-refundable deposit, check made out to Ashland University or a debit/credit card, to the Study Abroad Office (Bixler 211) prior to the deadline. You can call 419-289-5870 with debit/credit card information.

2. Register for spring semester course linked to tour.

TENATIVE ITINERARY

Date	Location	Program
Monday June 3	Travel	Fly to Munich from Ohio.
Tuesday June 4	Munich	Guided tour of Munich with a welcome dinner.
Wednesday June 5	Munich	Allianz Arena and BMW Welt & Museum guided tour.
Thursday June 6	Munich	Dachau concentration Camp Memorial site guided tour.
Friday June 7	Munich	Guided tours of Neuschwanstein and Linderhof Castle.
Saturday June 8	Travel/ Amsterdam	Flight to Amsterdam and Amsterdam walking tour.
Sunday June 9	Amsterdam	Free day. Optional activities will be suggested.
Monday June 10	Amsterdam	Tours of John Cruijff Arena and Heineken with a visit to the Albert Cuyp Market.
Tuesday June 11	Amsterdam	Converse company visit and Van Gough Museum.
Wednesday June 12	Travel	Fly from Amsterdam to Ohio.