



ASHLAND UNIVERSITY

FAST FACTS



DEGREES AWARDED*



Bachelor Degrees	631
Masters Degrees	630
Doctoral Degrees	40
Associate Degrees	178

*2017-2018

81%

Percent employed or pursuing further education (comes from the Outcomes survey conducted by Career Services).*

*2017

ETHNICITY*

%

American Indian/Alaskan	0.3%
Asian/Pacific Islander	0.6%
Black	4.5%
Hawaiian	0.3%
Hispanic	2.6%
White	74.9%
Two or more races	2.5%
Other/Unknown	6.8%
Nonresident Alien	7.3%

*demographics of traditional undergraduate students | Fall 2018



■ Undergraduate - 70%
■ Graduate - 30%

RETENTION/GRAD RATE*



Fall to Fall Retention Rate **78%**

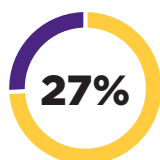


6 Year
Graduation Rate
61%

*first-time, full-time degree seeking undergraduate students

3.46 Average High School GPA

22.3 Average ACT Score



**First
Generation
Students**



**Pell
Recipients**

AGE

Average	20.4
Median	20.0
< 18	0.5%
18-19	41.3%
20-21	41.5%
22-25	12.9%
26-30	1.9%
31+	2.0%



13:1 student to faculty ratio



**59.5%
female**



**40.5%
male**

2018-19 TUITION/ROOM & BOARD

Average	AU	AVG. PRIVATE*
Tuition & Fees	\$21,342	\$35,830
Room & Board	\$9,942	\$12,680
TOTAL	\$31,284	\$48,510

*from College Board

AVERAGE FINANCIAL AID PACKAGE*

\$21,976



\$10,000



\$20,000



\$30,000

*98% of first-time, full-time freshmen receive some kind of aid

TOP MAJORS

- Nursing
- Business Management
- Biology
- Exercise Science
- Accounting
- Psychology
- Early Childhood Education
- Criminal Justice
- Political Science
- Marketing
- Sport Management

FACULTY/STAFF

Fall 2018	Faculty	Staff
Headcount	477	609
Full-time	181	537
Women	265	373
Ethnic Minority	42	62