



ASHLAND UNIVERSITY

FAST FACTS



DEGREES AWARDED*



Bachelor Degrees	683
Masters Degrees	675
Doctoral Degrees	28
Associate Degrees	309

*2018-2019

82%

Percent employed or pursuing further education (comes from the Outcomes survey conducted by Career Services).*

*2018

ETHNICITY*

%

American Indian/Alaskan	0.4%
Asian/Pacific Islander	0.4%
Black	5.6%
Hawaiian	0.3%
Hispanic	3.3%
White	77.6%
Two or more races	2.5%
Other/Unknown	7.0%
Nonresident Alien	2.9%

*demographics of traditional undergraduate students | Fall 2019



■ Undergraduate - 75%

■ Graduate - 25%

RETENTION/GRAD RATE*



Fall to Fall Retention Rate **76%**



6 Year
Graduation Rate
65%

*first-time, full-time degree seeking undergraduate students

3.48 Average High School GPA

22.0 Average ACT Score



**First
Generation
Students**



**Pell
Recipients**

AGE

Average	20.4
Median	20.0
< 18	0.6%
18-19	40.4%
20-21	42.3%
22-25	13.5%
26-30	1.5%
31+	1.6%



13:1 student to faculty ratio



2018-19 TUITION/ROOM & BOARD

Average	AU	AVG. PRIVATE*
Tuition & Fees	\$21,980	\$36,880
Room & Board	\$10,340	\$12,990
TOTAL	\$32,320	\$49,870

*from College Board

AVERAGE FINANCIAL AID PACKAGE*

\$21,315



\$10,000



\$20,000



\$30,000

*99% of first-time, full-time freshmen receive some kind of aid

TOP MAJORS

- Nursing
- Exercise Science
- Business Management
- Biology
- Accounting
- Early Childhood Intervention Specialist
- Criminal Justice
- Psychology
- Marketing
- Early Childhood Education

FACULTY/STAFF

Fall 2019	Faculty	Staff
Headcount	554	647
Full-time	186	571
Women	313	396
Ethnic Minority	49	59