



DEGREES AWARDED*



Bachelor Degrees	707
Masters Degrees	404
Doctoral Degrees	22
Associate Degrees	573

91%

of graduates are employed or pursuing further education 6 months after graduation.*

*2022-2023

*2023

ETHNICITY*

ETHNICITY*	%
American Indian	0.6%
Asian	1.3%
Black	6.4%
Hawaiian	0.0%
Hispanic	3.6%
Nonresident Alien	3.1%
Two or more races	3.6%
White	78.8%
Other/Unknown	2.7%

*demographics of traditional undergraduate students | Fall 2023



■ Undergraduate - **79.4%**
■ Graduate - **20.6%**

RETENTION/GRAD RATE*



Fall to Fall Retention Rate **74%**



6 Year
Graduation Rate
61%

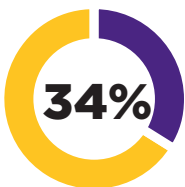
*first-time, full-time degree seeking undergraduate students

3.55* Average High School GPA

*first-time, full-time degree seeking undergrad students. Note that all GPAs above 4.0 are adjusted to 4.0 for this calculation.



First Generation Students



Pell Recipients

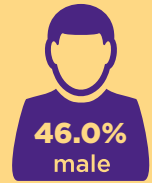
AGE

AGE	%
Average	20.1
Median	20.0
< 18	0.6%
18-19	45.0%
20-21	38.9%
22-25	13.1%
26-30	1.4%
31+	1.0%

23.2 Average ACT Score



15:1 student to faculty ratio



2022-23 TUITION/ROOM & BOARD

Average	AU*	AVG. PRIVATE
Tuition & Fees	\$28,910	\$41,540
Room & Board	\$12,190	\$14,650
TOTAL	\$41,100	\$56,190

*comes from www.ashland.edu/administration/student-accounts/tuition-fees/traditional-undergraduate

AVERAGE FINANCIAL AID PACKAGE*

\$28,079



\$10,000



\$20,000



\$30,000

*99% of first-time, full-time freshmen receive some kind of aid

TOP MAJORS

- Nursing
- Exercise Science
- Early Childhood Intervention Specialist
- Biology
- Business Management
- Finance
- Accounting
- Sport Management
- Psychology
- Criminal Justice

FACULTY/STAFF*

	Faculty	Staff
Headcount	389	688
Full-time	139	141
Women	191	406
Ethnic Minority	38	65

*Fall 2023