The Continue of the Continue o		Table 7.1 - Template S	tudent Achievement			
Provide and the stand in sta						
International Control of the Control		You must provide results for	each program, concentration,			
Formation Bases Mark to your processor Mark to your		such as: https://www.nmcc.ed	a link on your business page du/accreditation/business-tecl	website to this table. Place link here inclose-accreditation/		
Mode and an experimental content of the content o						
Parameter of the property of t	Performance Measure	What is your measurement	Current Results			Insert Graphs or Tables of Resulting Trends(3-5 data points preferred)
The property of the property o		instrument or process?		•	·	
Enrollment by Program Five-year History (BA) Control of the second of	Measurable goal	(Indicate length of cycle)	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?	
Enrollment by Program Five-year History (BA) Control of the second of	What is your goal?					
Full contribution for the contribution of the						
Full contribution for the contribution of the						
Enrollment by Program Five-year History (BSA) Control of the co	BSBA)into the Dauch COBE	University Enrollment Management Division. Enrollment Data reported at fall and spring Board of Trustees	130 COBE students in fall 2021.	Enrollment had declined in fall 2019 and 2020. Positive trend in fall 2021	2020 semester, the college returned to face-to-face instruction as soon as possible and created a CDF commended environment where students and faculty felt comfortable returning to face-to-face (F2F) classes on campus. Focusing on retention, the Dauch COBE faculty embraced the added safety measures and offered additional assistance to all students. Coming out of COVID, the Enrollment Management Division established more relational marketing initiatives vs the traditional digital marketing. Examples: Increase in high school visits; better reporting and record keeping of enrollment data; increase quanity and quality of open houses, orientations, general admission days;	35 30 29 29 25 22 21 22 21 14 14 10 10 5 14 10 Fall 2018 Fall 2019 Fall 2020 Fall 2021
Enrollment by Program Five-Vear History (MBA)						Busines Administration
Exercise of termilland in dismois MIA enables control of the County of Count						Enrollment by Program Five-year History (BSBA)
Enrollment data as reported by the MBA program office. Enrollment for domestic MBA students mot the Dauch COBE Enrollment data as reported by the MBA program office. Enrollment had declined since fall 2019. Some postive trends for fall 2022. In the height of COVID-19 enrollment had declined significantly. Coming out of COVID. Postive trends for fall 2019. Some postive trends for fall 2022. In the height of COVID-19 enrollment had declined significantly on the communication flows. Additionally, establish more clusted marketing and international digital marketing. Enrollment data as reported by the MBA program vorted does not be communication flows. Additionally, establish more clusted marketing and international digital marketing. Enrollment data as reported by the MBA program vorted and the following positive trends for fall 2019. Some positive trends for fall 2022. Europhics Increase in company visits; better reporting and record keeping of enrollment data at the domestic and international level						Business Analytics Business Management Economics Entrepreneurship Fashion Merchandising Finance Hospitality Management International Business Management Information Systems Manufacturing Management Supply Chain Management Total
Enrollment data as reported by the MBA program office. Enrollment for domestic MBA students mot the Dauch COBE Enrollment data as reported by the MBA program office. Enrollment had declined since fall 2019. Some postive trends for fall 2022. In the height of COVID-19 enrollment had declined significantly. Coming out of COVID. Postive trends for fall 2019. Some postive trends for fall 2022. In the height of COVID-19 enrollment had declined significantly on the communication flows. Additionally, establish more clusted marketing and international digital marketing. Enrollment data as reported by the MBA program vorted does not be communication flows. Additionally, establish more clusted marketing and international digital marketing. Enrollment data as reported by the MBA program vorted and the following positive trends for fall 2019. Some positive trends for fall 2022. Europhics Increase in company visits; better reporting and record keeping of enrollment data at the domestic and international level						Enrollment by Program Five year History (MRA)
	into the Dauch COBE	program office. Enrollment Datafor graduate programs (i.e. MBA) reported at fall and spring Board of Trustees			the MBA program worked more closely with Enrollment Management division to streamline the communication flow. Additionally, establish more relational marketing initiatives vs the traditional digital marketing. Examples: Increase in company visits; better reporting and record keeping of enrollment data	350 300 250 200 150 100 50 2017-2018 2018-2019 2019-2020 2020-2021 2021-2022
					<u> </u>	

Number of graduates (BA) to increase for each program each academic year	# Graduates by Program	These data trends are consistent with total enrollment trends.	Graduatung numbers are consistent with enrollment trends	Performance on this measure depends on the ability to both recruit and retain students. Any gains in either of this area could effect number of graduates. The Center for Academic Support utilizes an early alert system to collect feedback on attendance and academic performance from instructors and identify at-risk students, notifying faculty advisors for follow-up and intervention. Life Calling courses are available to assist students who are undecided about their major, or who want assistance in identifying their strengths and finding an appropriate career direction. Additional retention initiatives such as the implementation of the SOAR (Starfish) CRM, donore funding for faculty-led activities with freshmen, and tuttion discounts for students who remain at Ashland University, have been implemented.	# Graduates by Program Five-year History (BA) 35 30 30 30 31 29 10 10 Business Administration # 2017-2018 # 2018-2019 # 2019-2020 # 2020-2021 # 2021-2022
Number of graduates (BSBA) to increase for each program each academic year	# Graduates by Program	These data trends are consistent with total enrollment trends.	Graduating numbers are consistent with enrollment trends.	Performance on this measure depends on the ability to both recruit and retain students. Any gains in either of this area could effect number of graduates. The Center for Academic Support utilizes an early alert system to collect feedback on attendance and academic performance from instructors and identify at-risk students, notifying faculty advisors for follow-up and intervention. Life Calling occurses are available to assist students who are undecided about their major, or who want assistance in identifying their strengths and finding an appropriate career direction. Additional retention initiatives such as the implementation of the SOAR (Starfish) CRM, donor funding for faculty-led activities with freshmen, and tuttion discounts for students who remain at Ashland University, have been implemented.	# Graduates by Program Five-year History (BSBA) Accounting Business Analytics Business Management Economics Entrepreneurs hip Fashion Mercharding Finance Hospitality Management International Business Management Information Systems Manufacturing Management Supply Chain Management Total 20 20 20 20 2021-2022 # 2020-2021 # 2039-2020 # 2018-2019 # 2017-2018
Number of graduates (MBA) to increase for each program each academic year	# Graduates by Program	These data trends are consistent with total enrollment trends.	General enrollment declines in two COVID years contributed to decreased # graduates,	Performance on this measure depends on the ability to both recruit and retain students. Any gains in either of this area could effect number of graduates. MBA students are advised by the Executive Director and Assistant Director of the MBA program, providing advising support for MBA students. MBA faculty also provide advice and support to students. Upon admission, students receive information detailing the MBA curriculum, including required core courses and options for electives. Carcer development support is available to all students through the Carcer Center for Life Calling (CCLC). A variety of resources are available to students to support carcer development. The COBE has a dedicated, experienced, MBA Carcer Coach providing one-on-one carcer development services to all MBA students and alumni.	# Graduates by Program Five-year History (MBA) 400 350 250 200 150 100 Masters Business Administration # 2017-2018 # 2018-2019 # 2019-2020 # 2020-2021 # 2021-2022