

Master of Arts in Strategic Communication & Leadership Program

M.A. in Strategic Communication & Leadership Degree Check Sheet

30 credit hours (15 required and 15 elective credit hours)

Required Courses

COM 510 Introduction to Graduate Studies in Communication

COM 520 Data-Informed Decision Making

COM 620 Strategic Communication

COM 670 Leadership and Communication

COM 780 Capstone Project / COM 798 Internship

Elective Courses (select 5)

COM 590 Public Relations

COM 630 Interpersonal Communication

COM 640 Organizational Communication

COM 660 Professional Speaking

COM 650 Risk and Crisis Communication

COM 680 Social Media Strategies

MBA 552 Training and Development