



DEGREES AWARDED*



Bachelor Degrees	699
Masters Degrees	378
Doctoral Degrees	26
Associate Degrees	497

88%

of graduates are employed or pursuing further education 6 months after graduation.*

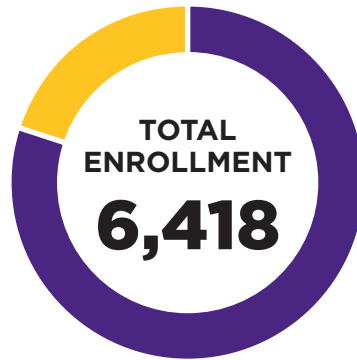
*2023-2024

*2024

ETHNICITY*

	%
American Indian	0.3%
Asian	1.2%
Black	6.2%
Hawaiian	0.0%
Hispanic	3.8%
White	78.9%
Two or more races	3.7%
Other/Unknown	2.5%
Nonresident Alien	3.4%

*demographics of traditional undergraduate students | Fall 2023



RETENTION/GRAD RATE*



Fall to Fall Retention Rate **76%**



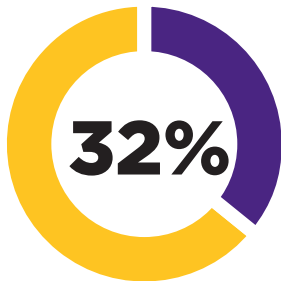
6 Year Graduation Rate

59%

*first-time, full-time degree seeking undergraduate students

3.55* Average High School GPA

*first-time, full-time degree seeking undergrad students. Note that all GPAs above 4.0 are adjusted to 4.0 for this calculation.



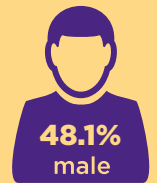
First Generation Students

AGE	%
Average	20.7
Median	20.0
< 18	0.1%
18-19	31.7%
20-21	43.9%
22-25	21.4%
26-30	1.5%
31+	1.4%

22.5 Average ACT Score



15:1 student to faculty ratio



2024-25 TUITION/ROOM & BOARD

Average	AU*	AVG. PRIVATE
Tuition & Fees	\$33,220	\$43,350
Room & Board	\$12,900	\$15,250
TOTAL	\$46,120	\$58,600

*comes from www.ashland.edu/traditional-undergraduate-tuition-fees

*The average for privates comes from: research.collegeboard.org/trends/college-pricing/highlights

AVERAGE FINANCIAL AID PACKAGE*

\$31,966

99%

of students receive some type of aid

*first-time, full-time freshmen

TOP MAJORS

- Exercise Science
- Early Childhood Intervention Specialist
- Nursing
- Sport Management
- Business Management
- Marketing
- Biology
- Finance
- Accounting
- Criminal Justice

FACULTY/STAFF*

	Faculty	Staff
Headcount	479	610
Full-time	143	544
Women	246	363
Ethnic Minority	53	54

*Fall 2024 - comes from the Human Resources Department