



DEGREES AWARDED*



| | |
|-------------------|-----|
| Bachelor Degrees | 699 |
| Masters Degrees | 378 |
| Doctoral Degrees | 26 |
| Associate Degrees | 497 |

*2023-2024

88%

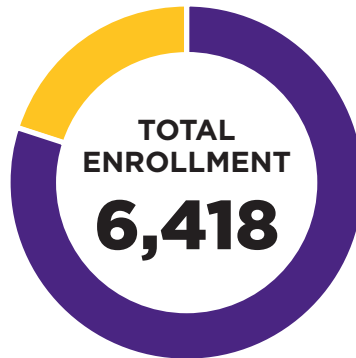
of graduates are employed or pursuing further education 6 months after graduation.*

*2024

ETHNICITY*

| | % |
|-------------------|-------|
| American Indian | 0.3% |
| Asian | 1.2% |
| Black | 6.2% |
| Hawaiian | 0.0% |
| Hispanic | 3.8% |
| White | 78.9% |
| Two or more races | 3.7% |
| Other/Unknown | 2.5% |
| Nonresident Alien | 3.4% |

*demographics of traditional undergraduate students | Fall 2023



■ Undergraduate – **82.0%**
■ Graduate – **18.0%**

RETENTION/GRAD RATE*



Fall to Fall Retention Rate **76%**

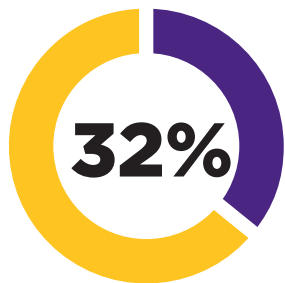


6 Year
Graduation Rate
59%

*first-time, full-time degree seeking undergraduate students

3.55* Average High School GPA

*first-time, full-time degree seeking undergrad students. Note that all GPAs above 4.0 are adjusted to 4.0 for this calculation.



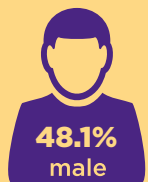
First Generation Students

| AGE | % |
|---------|-------|
| Average | 20.7 |
| Median | 20.0 |
| < 18 | 0.1% |
| 18-19 | 31.7% |
| 20-21 | 43.9% |
| 22-25 | 21.4% |
| 26-30 | 1.5% |
| 31+ | 1.4% |

22.5 Average ACT Score



14:1 student to faculty ratio



2024-25 TUITION/ROOM & BOARD

| Average | AU* | AVG. PRIVATE |
|----------------|-----------------|-----------------|
| Tuition & Fees | \$33,220 | \$43,350 |
| Room & Board | \$12,900 | \$15,250 |
| TOTAL | \$46,120 | \$58,600 |

*comes from www.ashland.edu/traditional-undergraduate-tuition-fees

*The average for privates comes from: research.collegeboard.org/trends/college-pricing/highlights

AVERAGE FINANCIAL AID PACKAGE*

\$31,966

99% of students receive some type of aid

*first-time, full-time freshmen

TOP MAJORS

- Exercise Science
- Early Childhood Intervention Specialist
- Nursing
- Sport Management
- Business Management
- Marketing
- Biology
- Finance
- Accounting
- Criminal Justice

FACULTY/STAFF*

| | Faculty | Staff |
|-----------------|---------|-------|
| Headcount | 479 | 610 |
| Full-time | 143 | 544 |
| Women | 246 | 363 |
| Ethnic Minority | 53 | 54 |

*Fall 2024 - comes from the Human Resources Department