Department of Communication Studies Master of Arts in Strategic Communication & Leadership Program

AY25-26 Course Rotation

Course Number	Course Name	Frequency,
		Semester, Term
COM 510	Introduction to Grad Studies in Strategic	Once a year,
	Communication	FA, A
COM 520	Data-Informed Decision Making	Once a year,
		FA, B
COM 620	Strategic Communication	Once a year,
		SP, A
COM 670	Leadership and Communication	Once a year,
	_	SP, B
COM 590	Public Relations	Once a year
COM 630	Interpersonal Communication	Once in two years
COM 640	Organizational Communication	Once a year
COM 660	Professional Speaking	Once in two years
COM 650	Risk and Crisis Communication	Once a year
COM 680	Social Media Strategies	Once a year
COM780	Capstone Project in Strategic Communication	On demand
	and Leadership (Exit Option)	
COM798	Internship in Strategic Communication and	On demand
	Leadership (Exit Option)	