

Master of Arts in Strategic Communication & Leadership Program

M.A. Degree Check Sheet

30 credit hours (15 required and 15 elective credit hours)

Required Courses

COM 510 Introduction to Graduate Studies in Communication

COM 520 Data-Informed Decision Making

COM 620 Strategic Communication

COM 670 Leadership and Communication

COM 780 Capstone Project / COM 798 Internship

Elective Courses (select 5 including at least 4 in the COM discipline)

COM 590 Public Relations

COM 630 Interpersonal Communication

COM 640 Organizational Communication

COM 660 Professional Speaking

COM 650 Risk and Crisis Communication

COM 680 Social Media Strategies

HIST/POLSC 631 American Political Rhetoric or HIST/POLSC 643 Constitutional Rights and Power

MBA501 Organizational Design, Development and Change Management or MBA507

Marketing Management*

*Students with a non-business undergraduate degree may need to take MBA500E Marketing Foundation course before they can take MBA507