

Coming Up Next

June 11, 2026: PA Fair

September 9, 2026: Meet the Accountant Night

September 29, 2026: College of Business & Economics (COBE) Career Day

March 3, 2027: Career & Internship Fair (All Majors)

March 16, 2027: College of Education Career Day

If you are interested in attending upcoming career events, tabling on campus or meeting students at Ashland University, reach out to ecp@ashland.edu.

All previous editions of the Eagle Community Partners Newsletter

www.ashland.edu/ecp

Eagle Community Partners

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Campus Feature: Graduate Program in Strategic Communication and Leadership

Ashland University's master's program in strategic communication and leadership offers a flexible, fully online path for working professionals. This graduate program is designed for professionals seeking to advance in business, nonprofit, government, political, or educational fields. This program strengthens strategic communication skills and prepares graduates for leadership roles.

With this master's program, students are able to study on their own schedules and apply what they learn in the workplace. Courses combine theoretical foundations with real-world industry insight, equipping students with the ability to develop compelling narratives, enhance stakeholder engagement, and manage organizational reputation.

Ashland University also offers stackable graduate certificates for those that aren't quite ready to pursue a master's degree. A certificate in strategic communication provides focused expertise and added credibility for career advancement.



"This master's program made me a much stronger employee for my employer," said alumna Callan (Pugh) McMillion, BA'17, MA'24.

To learn more, contact program director Olga Monacell at omonacel@ashland.edu

Employer Feature

Olentangy Schools is proud to partner with Ashland University to support career growth and strengthen the future of our One Olentangy community. For decades, this partnership has served as a trusted pipeline, creating meaningful experiences for staff who share Olentangy's mission to facilitate maximum learning for every student in a district consistently recognized as a top workplace in Central Ohio.



Through student teaching placements, career fairs, and strategic recruitment efforts, Olentangy works closely with Ashland University to support the next generation of educators and identify talented individuals to serve our community. At the same time, Ashland's academic programs and professional learning opportunities empower Olentangy staff to grow as classroom and building leaders and, in some cases, return to the university as adjunct instructors—strengthening the connection between theory and practice. Partnerships such as this are essential to developing talent, supporting employee growth, and sustaining a strong educational workforce.

Event Recap



The College of Education Career Day in late November was a collaborative effort with College of Education leaders, faculty, and the Career Center for Life Calling. Students attended employer- and faculty-led professional development panels focused on education. The event hosted 38 employers and brought in nearly 200 unique students.

The Career & Internship Fair for all student majors was held in early March 2026, and hosted 50 employers and brought in nearly 130 students.

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“Workforce Outlook: Class of 2026 in the AI Economy”

Handshake recently released an article exploring the role of generative AI in everyday learning for the class of 2026 and its implications for the emerging workforce.

Handshake’s studies show that more than 80% of rising seniors have used generative AI tools, primarily as a form of support rather than a shortcut.

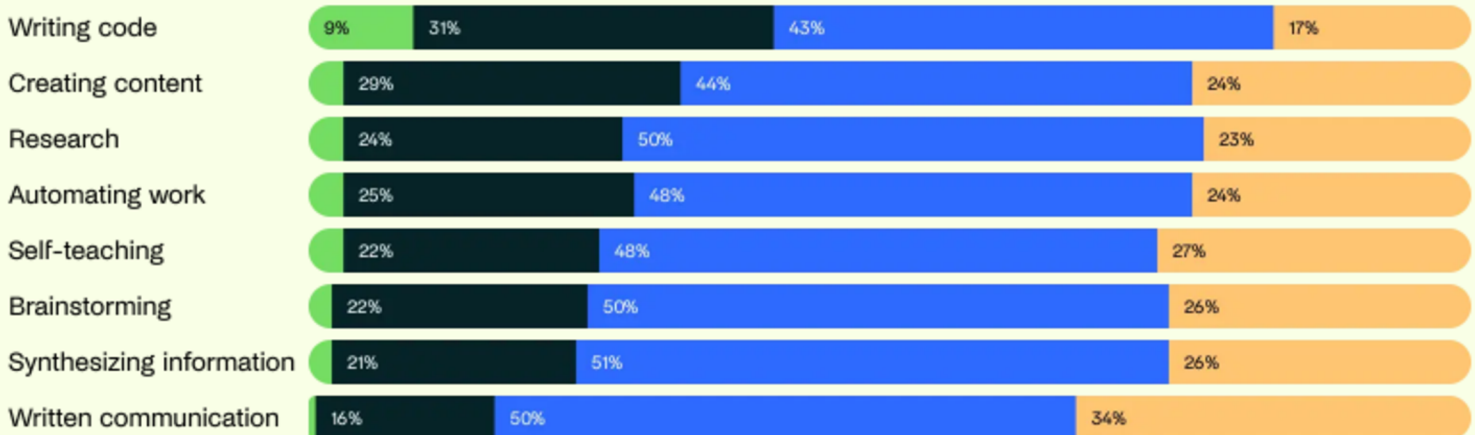
AI has made some students more cautious about careers, but employers seem more optimistic, with many anticipating that AI will create jobs. While it isn’t clear how entry-level hiring will be affected by AI, job and internship postings increasingly mention generative AI skills.

Overall, generative AI is influencing both student learning practices and employer hiring strategies.

How students rate their generative AI skills

Self-assessed skill level among students who have used generative AI for each purpose

● Not skilled ● A little skilled ● Reasonably skilled ● Very skilled



Source: Handshake survey, July 2025 | Sample sizes range from 450 to 1,450 depending on the task.