

Curriculum Guide: B.S.B.A. in International Business

Four Year Curriculum Guide (Beginning with the 2026 catalog)

Year 1 - Fall Semester

Course #	Title	CR
ENG 101	English Composition I (Core 1)	3
MGT 240	Introduction to Management	3
MIS 221	Information Technology	3
FL 2XX/CCI	Foreign Language - 200 Level (Core 2)	3
CORE	Institutional Requirement (Core 7)	3
		15

Year 1 - Spring Semester

Course #	Title	CR
ENG 102	English Composition II (Core 4)	3
FL 2XX	Foreign Language - 200 Level	3
ECON 232	Principles of Microeconomics (Core 5)	3
CORE	Institutional Requirement (Core 9)	3
CORE	Institutional Requirement (Core 10)	3
		15

Year 2 - Fall Semester

Course #	Title	CR
ACCT 201	Financial Accounting	3
MKT 233	Principles of Marketing	3
ECON 233	Principles of Macroeconomics (Core 8)	3
FL 3XX	Foreign Language - Level 300	3
CORE	Institutional Requirement (Core 11)	3
		15

Year 2 - Spring Semester

Course #	Title	CR
ACCT 202	Managerial Accounting	3
ECON 233	Macroeconomics (Core 5)	3
MATH 108	Introductory Statistics (Core 6)	3
MKT 310	International Business Culture (even SP)	3
FL 3XX	Foreign Language - 300 Level	3
		15

Year 3 - Fall Semester

Course #	Title	CR
FIN 228	Financial Management	3
MGT 319	Operations Management	3
ECON 342	International Economics (FA)	3
MKT 317	International Marketing (FA)	3
BUS 339	Internship/Elective (1)	3
		15

Year 3 - Spring Semester

Course #	Title	CR
MGT 223	Business Communications	3
MINOR	Minor Course (1)	3
MINOR	Minor Course (2)	3
CORE	Institutional Requirement (Core 12)	3
CORE	Institutional Requirement (Core 13)	3
		15

Year 4 - Fall Semester

Course #	Title	CR
BLAW 401	Business Law I	3
MGT 489	Senior Seminar	3
MINOR	Minor Course (3)	3
CORE	Institutional Requirement (Core 14)	3
CORE	Institutional Requirement (Core 15)	3
		15

Year 4 - Spring Semester

Course #	Title	CR
MGT 499	Senior Assessment	3
FIN 429	Global Finance (SP)	3
MGT 480	Global Management (even SP)	1
MINOR	Minor Course (4)	3
MINOR	Minor Course (5)	3
MINOR	Minor Course (6)	3
		16

Total Credit Hours 121

This plan accommodates a 15 credit hour minor.

Refer to program evaluation for verification of program progress.

Institutional Requirements (CORE) - refer to catalog for specific guidelines/course options.

OFFICE OF ADMISSIONS

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