

Master of Arts in Strategic Communication & Leadership Program

M.A. Degree Program of Study / Check Sheet

Updated June 1, 2026

30 credit hours (15 required and 15 elective credit hours)

Required Courses

COM 510 Introduction to Graduate Studies in Communication
COM 520 Data-Informed Decision Making
COM 620 Strategic Communication
COM 670 Leadership and Communication
COM 780 Capstone Project / COM 798 Internship

Elective Courses: Select 5 including at least 4 courses in the COM discipline

COM 590 Public Relations
COM 630 Interpersonal Communication
COM 640 Organizational Communication
COM 660 Professional Speaking
COM 650 Risk and Crisis Communication
COM 680 Social Media Strategies
HIST/POLSC 631 American Political Rhetoric
HIST/POLSC 643 Constitutional Rights and Power
MBA501 Organizational Design, Development and Change Management
MBA507 Marketing Management* (*Students with a non-business undergraduate degree may need to take MBA500E Marketing Foundation course before they can take MBA507)