



New for the 2025-26 School Year!

COLLEGE CREDIT PLUS BUSINESS ACADEMY

A business-focused program that allows students to complete 24 credit hours of undergraduate coursework toward a Bachelor of Science in Business Administration.

\$5,000



You Could Be Eligible for \$5,000 in Scholarships!

All high school students in the Class of 2024 and beyond who are enrolled in the College Credit Plus program at AU and who matriculate directly from high school into a bachelor's program will receive a \$1,000 scholarship (\$500 to be awarded in the fall semester and \$500 in the spring semester). This scholarship is renewable each year, for up to four years or \$4,000 and is stackable upon other scholarships and aid.

As a student in the CCP Business Academy, you can earn additional scholarship money by completing AU business courses and enrolling directly into the College of Business and Economics after high school:

- **Complete 12 credit hours from the approved courses and matriculate directly into the AU College of Business and Economics:**
 - Receive a one-time \$500 scholarship
- **Complete 24 credit hours and matriculate directly into the AU College of Business and Economics:**
 - Receive a one-time \$1,000 scholarship

Combined with the CCP scholarship, you could earn up to \$5,000 toward your education at Ashland University!

Total institutional aid may not exceed total cost of tuition, room and board. Please contact the Financial Aid Office for details.

Course #	Course Title	Cred.	Placement/ Pre-Requisite	Online Option Available?	Semester Offered Online
BUS 151*	Occupational Life Calling	3	None	Yes	Fall Semester
ECON 232	Principles of Microeconomics	3	None	Yes	Fall Semester
MGT 240	Intro to Management	3	None	Yes	Fall Semester
MIS 221	Information Technology	3	None	Yes	Fall Semester
ECON 233	Principles of Macroeconomics	3	None	Yes	Spring Semester
ENTP 245*	Intro to Entrepreneurship	3	None	Yes	Spring Semester
MKT 233	Principles of Marketing	3	None	Yes	Spring Semester
SMG 161*	Intro to Sport, Rec & Leisure	3	None	Yes	Spring Semester
ACCT 201	Financial Accounting	3	None	No, in person only	Check catalog for in-person offerings
ACCT 202	Managerial Accounting	3	None	No, in person only	Check catalog for in-person offerings

Please consult with your school counselor to determine which courses you need to satisfy high school graduation requirements.
Course descriptions can be found in the academic catalog at <https://catalog.ashland.edu>

ashland.edu/apply | ashland.edu/ccp | collegecreditplus@ashland.edu | 419-207-5514



ASHLAND UNIVERSITY

Richard E. & Sandra J. Dauch

COLLEGE OF BUSINESS & ECONOMICS

Think you might be interested in continuing your education after your bachelor's degree?

Completing any COBE major will set you up for a seamless transition into our Master of Business Administration program, too!

Learn more about our college and programs at
<https://www.ashland.edu/college/college-business-economics>

MAJORS IN THE COLLEGE OF BUSINESS AND ECONOMICS

- Accounting
- Business Administration
- Business Analytics
- Business Management
- Economics
- Entrepreneurship
- Fashion Merchandising
- Finance
- Industrial and Systems Engineering
- International Business
- Management Information Systems
- Manufacturing Management
- Marketing
- Sport Management
- Supply Chain Management

The Bachelor of Science in business administration degree is comprised of the following types of courses:

- Institutional core courses (these are taken by ALL AU students, AKA “core” or “gen ed” courses)
- Core business courses (such as those in the Academy Program: MGT 240, ACCT 201, MKT 233, etc.)
- Courses in your specific major or program. (See list of COBE majors above.)
- Depending on your major, you may also be required to choose electives.
 - BUS 151 can count as one of those electives.
 - ENTP 245 is part of the entrepreneurship major and may also count as an elective.
 - SMG 161 is part of the sport management major and may also count as an elective.
 - BUS 151, SMG 161, and ENTP 245 are not part of the core business courses, but you may want to explore them while participating in the CCP Business Academy.
- For a complete listing of degree requirements, please consult the academic catalog.

Prerequisite requirements - Completion of ACCT 201 is required to take ACCT 202.

Visit [ashland.edu/ccp-online](https://www.ashland.edu/ccp-online) for other institutional core (“gen ed”) options available during each semester.

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